

2016 POLITICAL FALL SPENDING

ETHI- POLITICAL ISSUE-SENATE MAJORITY PAC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
932530	9/15-9/19	9	\$ 810.00	\$ 121.50	\$ 688.50		\$ 688.50	\$ 688.50		payment sent to hub
932648	9/20-9/26	12	\$ 2,410.00	\$ 361.50	\$ 2,048.50		\$ 2,048.50	\$ 2,048.50		payment sent to hub
933917	9/20-9/27	12	\$960	\$ 144.00	\$ 816.00		\$ 816.00	\$ 816.00		payment sent to hub
944361	9/28-10/3	10	\$ 3,800.00	\$ 570.00	\$ 3,230.00		\$ 3,230.00	\$ 3,230.00		payment sent to hub
10/4-10/10	10/4-10/10	12	\$ 4,630.00	\$ 694.50	\$ 3,935.50		\$ 3,935.50	\$ 3,935.50		payment sent to hub

CONTRACT



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u> 944382 /		<u>Alt Order #</u> 25317902
<u>Product</u> Issue		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5482
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 09/26/16 / 09/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	10/04/16	10/10/16	M-F 10a-11a	M-F 10a-11a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-TWTF--				1	\$60.00				
	Week:	10/10/16	10/16/16	M-----				1	\$60.00				
N 2	ETHI	10/04/16	10/10/16	M-F 12p-1p	M-F 12p-1p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-TWTF--				1	\$40.00				
	Week:	10/10/16	10/16/16	M-----				1	\$40.00				
N 3	ETHI	10/04/16	10/07/16	M-F 5p-6p	M-F 5p-6p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-TWTF--				1	\$50.00				
N 4	ETHI	10/05/16	10/05/16	Wednesday Hour 2	9p-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--W----				1	\$800.00				
N 5	ETHI	10/04/16	10/10/16	News 10 on Fox	10p-1030p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-TWTF--				1	\$500.00				
	Week:	10/10/16	10/16/16	M-----				1	\$500.00				
N 6	ETHI	10/09/16	10/09/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$500.00				
N 7	ETHI	10/10/16	10/10/16	M-F 11p-12a	11p-12a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	M-----				2	\$40.00				
N 8	ETHI	10/09/16	10/09/16	Bears Football	Bears Football		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$2,000.00				
Totals								0.00				12	\$4,630.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
944382 /	25317902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Issue	5482

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Senate Majority PAC	09/26/16 / 09/26/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	12	\$4,630.00	(\$694.50)	\$3,935.50
Totals	12	\$4,630.00	(\$694.50)	\$3,935.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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944382



125 West 55th St
New York, NY 10019

Contract # 25317902	Changes as of: 9/23/2016 at 6:24 PM	Version: Highlighting Revision 1
CPE: 163/173/5482	Flight: 10/4/16 - 10/10/16	Total \$: \$4,630.00
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Total Spots: 12
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
	Agency Order #: 5423562	Total GRP:
	Buyer: Furman, Mike	Separation:
	Salesperson: BEN WILMETH 202-872-5880	
	Office: WASHINGTON	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/VOTE	
	Assistant: BEN WILMETH 202-872-5880	

Comments: New Order

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4					
1	Tu-F,M 10a-11a		Judge Mathis	\$60.00	0	30	2		2	\$120.00	\$0.00	0.0
2	Tu-F,M 12n-1p		Hot Bench (Hour) Navy	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
3	Tu-F,M 3p-6p		Steve Harvey	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
4	W 9p-10p		Empire-FOX	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
5	Tu-F,M 10p-10:30p		News 10 On FOX	\$500.00	0	30	2		2	\$1,000.00	\$0.00	0.0
6	Su 10p-10:30p		News 10 On FOX	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
7	M 11p-12m		Law & Order: SVU-MYNET1	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
8	Su 1p-4:25p		Chicago Bears Regular Season	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
<small>11/17/15 actual delivery (Sun-1p-4:25p) Changes: Day/Time from Su 1p-4:25p to Su 1p-4:25p</small>												
TOTALS: 12									12	\$4,630.00	\$0.00	0.0

B3



125 West 55th St
New York, NY 10019

Contract # 25317902 Changes as of: 9/23/2016 at 6:24 PM Version: Highlighting Revision 1

CPE: 163/173/5482 Flight: 10/4/16 - 10/10/16 Total \$: \$4,630.00
Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Terre Haute
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5423562
Buyer: Furman, Mike
Salesperson: BEN WILMETH 202-872-5880
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH 202-872-5880
Total Spots: 12
Total CPM: \$0.00
Total GRP:
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/23/16 6:24 PM	BEN WILMETH	New Order
09/23/16 6:24 PM	BEN WILMETH	New Order

Competitive Information

Market Budget:	\$63,333
ETHI Share:	6%
Comment:	
WAWV:	7%
WTHI:	62%
WTWO:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	12	\$4,630.00	N/A	0.0
Total	100%	12	\$4,630.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	12	\$4,630.00	
Total	12	\$4,630.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/23/16 6:24 PM	BEN WILMETH	Revised			\$0	\$4,630.00	Changes: Demo Meta to R16g, User Entered \$ from \$0.00 to \$4,630.00, Comments
New	9/23/16 6:21 PM	BEN WILMETH	New	12		\$4,630.00	\$4,630.00	from to New Order, 1 buyline added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25317902		Changes as of: 9/26/2016 at 10:20 AM		Version: Highlighting Makegood 1	
CPE: 163/173/5482	Flight: 10/4/16 - 10/10/16	Station: ETHI	Total \$: \$4,630.00		
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Terre Haute	Total Spots: 12		
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total CPP: \$0.00		
Washington, DC 20007	Agency Order #: 5423562	Primary Demo: Adults 35+	Total GRP:		
	Buyer: Furman, Mike	Con Type: POLITICAL/NOTE			
	Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Separation:		
Comments: New Order					

Comments: New Order

Station Comment

Ben - correct title on line 2 needs to be Maury Povich. Please revise. thanks - tammy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Even Gayb US Senate General
Todd Young Indiana Election 11/9/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lank, Treasurer
Susan M. Lee, President
J. B. Petersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/10/15 *Mr. R* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.